



Let's Sell some Sneaky Snacks!

Your Marketing Campaign



7 kitchens - 5 tasks

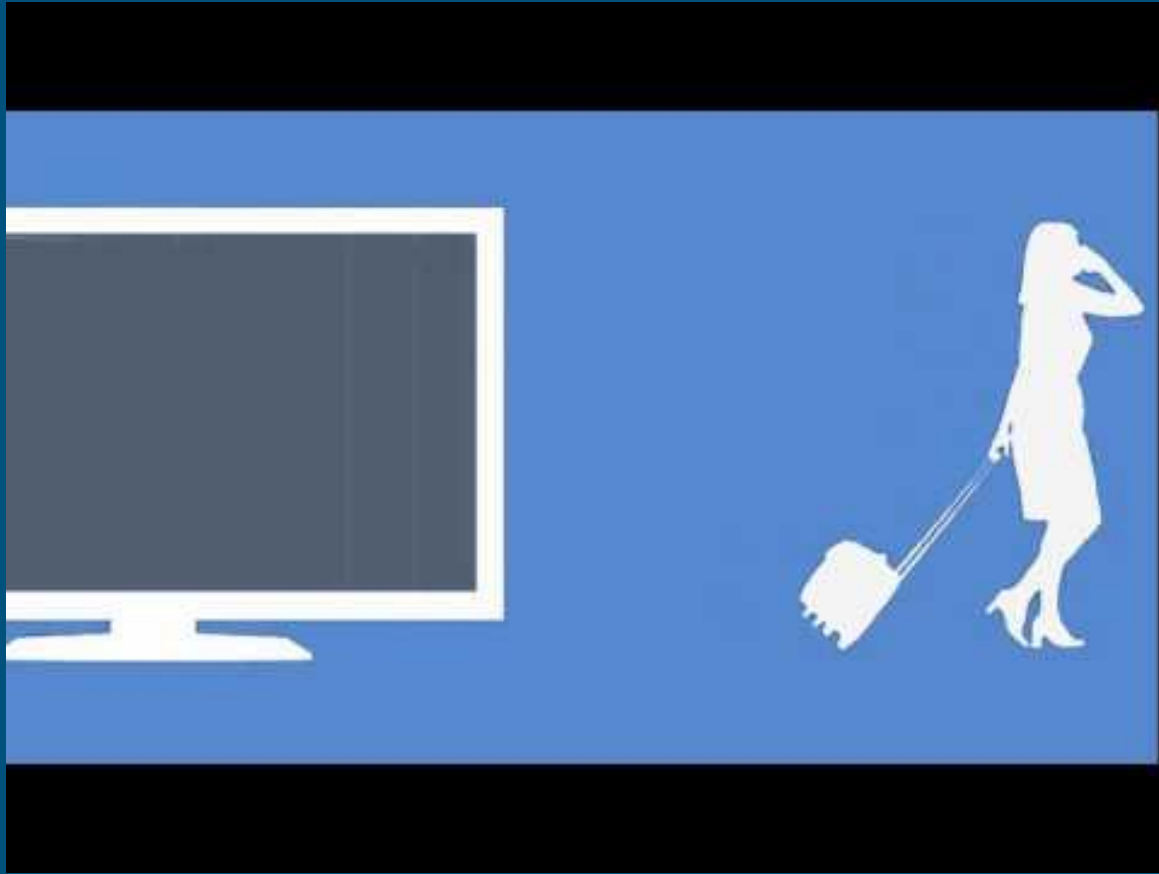
Which one will your group select?

If you have 5 people in your group,
you will be selecting one of these.



1. Infomercial

Why video?



LOOK!

—
It's a food subscription
infomercial!

Connect with us on      





A student made
infomercial

AND . . . one of our own



Create an advertising flyer on Google Docs, Slides or Draw that can be e-mailed



An exclusive gift for bestowed members!

\$40
off your first HelloFresh box!

Award-winning recipes & farm-fresh ingredients delivered straight to your door.

www.hellofresh.com

\$40

Your Unique Code:

To redeem go to www.hellofresh.com

The flyer features a vibrant red background with a central image of a HelloFresh wooden crate overflowing with fresh vegetables like broccoli, carrots, and tomatoes, alongside a plate of salmon. The text is clean and modern, using white and green colors to match the brand's identity. A dark green box at the bottom right contains the discount amount and redemption instructions.

Include:

Explanation of what Sneaky Snacks are

How much do they cost?

When must they order to be included in first delivery

What happens to the profit?

~ VEGAN CUTS SNACK BOX ~

GO
SHOPPING!
VEGANCUTS.COM/BIG



SHARE THE LOVE POST PHOTOS OR VIDEOS AND TAG @VEGANCUTS + #VEGANCUTS ON     

SNACK SMART. DO GOOD.

The organic or all-natural snack box that helps fight hunger in America

LEARN MORE AT LOVEWITHFOOD.COM



Create a postcard version to place in the teacher's boxes

This is similar to the e-mailed flyer, but it must be in black and white and it does NOT need to have as much information. It's purpose is more to get the customer to look for the e-mail and place an order.



Bonjour! Let's start your journey to France.

WE ARE DELIGHTED TO PRESENT TO YOU THIS BON APPÉTIT BOX

Inside, you will discover an exclusive selection of fine, authentic French specialty foods that have been painstakingly hand-picked and coordinated by avid gourmands *Philippe & Bertrand*.

Be sure to include or logo and slogan!



**WE'RE
NOW OPEN**

PUSATERI'S

\$1.00 Coffee



espresso

americano

drip coffee

Poster to display around school

Make three 12" x 18" posters

Use color

Make it catch their attention

Use our slogan and logo

Don't add too much detail - just have it refer them to their e-mail



Dina
Bejenko



THIS ISN'T YOUR MOM'S
LUNCHBOX



Check out designer lunch boxes for kids ›

And last of all:

A thank you card that will be given to them, letting them know that we received their order and that the first delivery will be coming in October

THANK
YOU

— for the —

TRUST YOU HAVE PLACED IN US

Please call anytime with any questions or concerns

THANK YOU

— for the —

TRUST YOU HAVE PLACED IN US

Please call anytime with any questions or concerns



THANK YOU

— for the —

TRUST YOU HAVE PLACED IN US

Please call anytime with any questions or concerns

THANK YOU!
VERY MUCH
THANK YOU!



ALL groups must use our logo:



And let's think of a slogan!

This year we are Supporting Charitable Organizations!



What is a SLOGAN ?

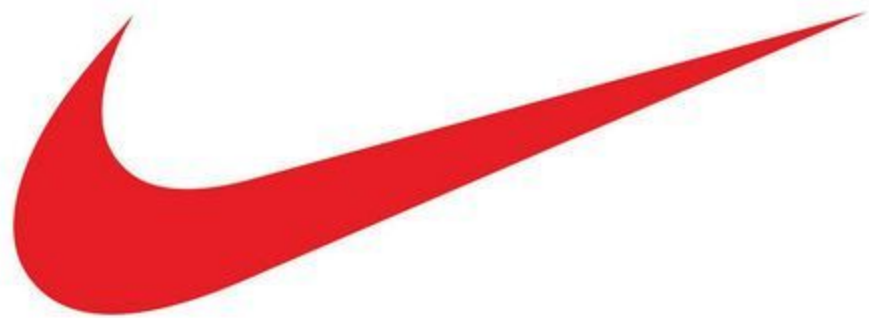
Slogans are memorable phrases often used in conjunction with company logos and in advertising campaigns. They are claimed to be the most effective means of drawing attention to one or more aspects of a product or brand.



i'm lovin' it™



It's finger lickin' good!



JUST DO IT.®